

Hi, my name is

Lisa Wong

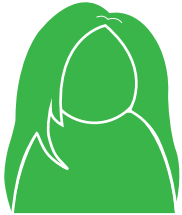


*N/A for online resume

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I am a graduate from Simon Fraser University. I hold a Bachelor of Science in the Faculty of Communication, Arts and Technology where I studied how to bridge **user-centric design principles with technology to create meaningful user experiences**. To me, there is no end to learning and that is why I am always looking forward to new challenges.



Comfortable with...

- Physical/digital prototyping
- Sketching
- Cultural probes
- Generating personas
- Journey frameworks
- Task analysis
- Data analysis
- Information models
- Heuristic evaluation
- Wireframes
- User interface design
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Dreamweaver
- SolidWorks
- Microsoft Office
- OmniGraffle
- HTML5
- CSS

Basic-knowledge

- Adobe After Effects
- Adobe Premiere Pro
- Adobe Flash (AS3.0)
- Autodesk Maya
- Final Cut Pro
- MaxMSP
- Java
- PHP



2012

OpenRoad Hyundai: Awarded Bronze Advisor recognition for top exam scores, consistent high CSI scores and most improved across Canada

2011

Capstone Project: As project manager and UI designer, our team created a touchscreen interactive table that traces fiducials. Project shown at SFU Openhouse and final mark of **A**

2008-Present

Member of the Golden Key International Honour Society for recognition of outstanding GPA of 3.75

2008

As team leader of a group of 8, my team competed against 20 other teams and won 1st place in the Seattle Design Charette



2008-2011

Status: Graduated
CGPA: 3.55

Simon Fraser University

Faculty of Communication, Art and Technology
Bachelor of Science (BSc)

A program concentrated on using design principles and technology as a communication tool to promote user interaction with objects and interfaces.



OpenRoad Hyundai | 2009-present

Service Advisor

Advised customers of vehicle maintenance repairs. Closed work orders and warranty jobs. Praised by managers for being efficient, organized and consistent with providing high-quality customer service.

Richmond Subaru | 2004-present

Reception (part-time, one day a week)

Operated a multi-line switchboard, stocked in vehicles, managed both new and used inventories and registered new vehicle owners. Recognized by company for increasing Customer Experience Index.

TD Canada Trust | 2006-2008

CSR (part-time)

Carried out day-to-day bank transactions for customers. Applied problem solving skills by providing alternatives to customers. Obtained highest sales revenue for the month of August, 2007.